

THE KLAGES GROUP

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TRANSMITTAL SHEET

TO: Mr. Jack Wert FROM: Walter J. Klages, Ph.D.
COMPANY: Greater Naples, Marco Island & DATE: November 15, 2006
Everglades CVB
PHONE NUMBER: (239) 403-2384 RE: Third Quarter Feeder Markets

URGENT FOR REVIEW PLEASE COMMENT PLEASE REPLY PLEASE RECYCLE

NOTES/COMMENTS:

Collier County Third Quarter Top Feeder Markets *(July - September)*

	2005		2006		%
	%	# of Visitors (e)	%	# of Visitors (e)	Δ
Dade-Broward	8.8%	21,347	9.7%	24,648	+15.5
Tampa-St. Petersburg	9.1	22,075	9.6	24,394	+10.5
New York	6.4	15,525	6.2	15,754	+1.5
Greater Orlando	5.5	13,342	5.9	14,992	+12.4
West Palm Beach	6.1	14,797	5.2	13,213	-10.7
Atlanta	3.2	7,763	3.5	8,894	+14.6
Chicago	2.9	7,035	2.8	7,115	+1.1
Philadelphia	2.3	5,579	2.1	5,336	-4.4
Cleveland	2.4	5,822	2.0	5,082	-12.7